



2024

StRIVE GRANT

SANTA ROSA IMPROVEMENT
VITALIZATION ENTERPRISE

6491 Caroline Street – Suite 4
Milton, Florida 32570
(850) 623-0174



This program provides commercial property owners and business owners sign and façade grants. A 100% match is required (1:1).

Grant eligible expenses will be reimbursed upon submittal of sufficient documentation of expenses.

PROGRAM INTENT

The Santa Rosa Improvement Vitalization Enterprise (StRIVE) Grant is intended to provide commercial property owners and business owners grants for façade improvements and signage. StRIVE provides funding to upgrade the appearance of property, increase property value, and stimulate economic activity within Santa Rosa County.

StRIVE is available to commercial property owners and/or business tenants only.

PROGRAM SUMMARY

Up to \$10,000 to be used for improvements to the exterior façade of a building, including signage. A 100% match is required. Matching funds may be used anywhere in the proposed renovation project.

The Commercial Facade Grant must be approved prior to commencement of any work proposed to be completed with grant proceeds.

DEADLINE FOR APPLICATIONS

Date: July 31, 2024

Time: 4:00 pm CT

The application opens on Wednesday, May 1, 2024, and must be returned by 4:00 pm CT on Wednesday, July 31, 2024.

HAVE QUESTIONS?

For more details contact Project Manager Bridgette Price:

(850) 981-2069

bridgette@santarosa.fl.gov

ELIGIBILITY

- Property must be located within Santa Rosa County and zoned for commercial purposes. Property cannot be exempt from ad valorem property tax.
- Applicants must have all necessary business licenses/permits/inspections. Any outstanding legal issues that could encumber the property or prohibit immediate use as a commercial venture must be resolved or explained. Any proposed business/tenant must document zoning and land-use eligibility at the proposed location as part of this application. Unoccupied properties must have a signed lease to participate.
- Property owners must sign the program application and other related documents. Tenants may apply only with property owner's consent.
- Applications must be **received** (not postmarked) prior to 4:00 PM CT on July 31, 2024 via one of the following methods:

○ Emailed to:
bridgette@santarosa.fl.gov

○ Hand delivered or mailed to:
Santa Rosa Economic Development Office
6491 Caroline Street, Suite 4
Milton, FL 32570

It is applicant's responsibility to ensure that application was received by EDO.
Emailed receipt notifications will be sent to all applicants.

- Applicants are limited to one application per funding cycle.
- StRIVE is based on availability of funds.
- Exterior improvements must comply with applicable city/county code and zoning requirements. It is the responsibility of the applicant to contact the appropriate agency to determine required permits, if any.
- Once the project has been completed, the property must be eligible to obtain, or already have a certificate of occupancy, and have received the final inspection from the appropriate agency.

ELIGIBLE IMPROVEMENTS

- ✓ ADA Handicapped Access to a building
- ✓ New Windows and Doors
- ✓ New or Replacement Awnings
- ✓ Exterior Lighting
- ✓ Exterior Painting
- ✓ Restoration of Architectural Features
- ✓ Parking Improvements
- ✓ Screening / Fencing
- ✓ Sprinkler Systems
- ✓ Signage
- ✓ Soft Costs (licenses, permits, architecture / engineer cost, etc.)*

**Soft costs are limited to 20%*

INELIGIBLE IMPROVEMENTS

- ✗ Rent
- ✗ Landscaping*
- ✗ Interior modifications and/or rehabilitation
- ✗ Removal or covering of historical or significant architectural detailing
- ✗ Regular/routine maintenance and repair
- ✗ Refinancing existing debt
- ✗ Owner performed labor (unless the owner is a duly licensed contractor)

**Landscaping is ineligible as a stand-alone project. Minor landscaping, in conjunction with physical façade improvements is eligible.*

OWNER MATCH

StRIVE Grants may not exceed 50% of the total cost of the proposed project, up to the maximum amount allowable. The applicant must expend a minimum of one dollar on the project for every dollar awarded to the project. Documentation of all expenses, including match, must be submitted to Santa Rosa Economic Development office for reimbursement.

CLAWBACK PROVISION

Please be advised that all awards are subject to a 24-month clawback provision if the business (for sign grants) or structure (for façade grants) is sold. The clawback provision will be structured as follows:

- If sale occurs within 12 months of award, 100% of grant award must be repaid
- If sale occurs within 13-24 months of award, 50% of grant award must be repaid

2024 StRIVE GRANT APPLICATION

Please complete all portions of this application. Include additional pages if the space given doesn't allow you to provide complete answers to the questions.

Return completed application and all required attachments to bridgette@santarosa.fl.gov or mail to: Santa Rosa Economic Development Office | 6491 Caroline Street, Suite 4 | Milton, FL 32570

Date _____

BUSINESS INFORMATION

Name of Business _____

Address _____

Length of time you have owned this business at this location _____

Business owner(s) _____

Property owner(s) *(if different)* _____

Describe Business *(type of products or services provided)*

Legal Description of Property

Describe How You Promote Your Business and the Community *(add additional pages as necessary)*

PROJECT DETAILS

Total Amount Requested _____ Total Amount of Match _____

Total Amount of Project *(all aspects)* _____

Project Description *(add additional pages as necessary)*

Why do you wish to pursue this project? *(add additional pages as necessary)*

ATTACH REQUIRED ADDITIONAL INFORMATION

1. Complete application form
2. Proof of property ownership
3. Proof of property insurance
4. Copy of Santa Rosa County business license
5. Certification of sign ordinance, zoning and future land use compliance
6. Scaled drawing of improvements
7. Original color photographs of existing property conditions
8. Two cost estimates from qualified contractors. If the owner of the property is a licensed contractor and is qualified to do the work, then one additional cost estimate from a qualified contractor will be required.

Façade work must be provided by a qualified licensed contractor.

To verify that the contractor has a license from the Florida Department of Business & Professional Regulation for the type of work you wish to have performed, please visit www.myfloridalicense.com.

APPLICANT INFORMATION

Applicant Name _____ Phone _____

Cell _____ Email _____

Address _____

Property Owner *(if different)* _____ Phone _____

Cell _____ Email _____

Address _____

Applicant Name *(Please Print)*

Property Owner Name *(Please Print)*

Applicant Signature

Property Owner Name Signature

Date

Date

FOR OFFICE USE ONLY

Date & Time Application Received

Received By